

GENERAL

BCNU MISSION/VISION/VALUES

MISSION STATEMENT

The British Columbia Nurses' Union protects and advances the health, social and economic well-being of our members, our profession and our communities.

VISION STATEMENT

The British Columbia Nurses' Union will be the champion for our members, the professional voice of nursing and the leading advocate for publicly funded health care.

VALUES

The seven Core Values listed below support the vision and mission of the BCNU and reflect key behaviours that guide our daily actions.

As a member-driven organization:

- the BCNU demonstrates **Collectivity** by acting together to make certain that all activities and decisions are inclusive and accomplished for the betterment of the whole.
- the BCNU demonstrates **Democracy** by actively engaging our membership through egalitarian processes where equal rights to both representation and involvement are guaranteed.
- the BCNU demonstrates **Equality** by ensuring that each member has access to all services of the BCNU.
- the BCNU demonstrates **Excellence** by incorporating best practices throughout the organization when responding to and supporting our members.
- the BCNU demonstrates **Integrity** by being honest, respectful, accountable and transparent.
- the BCNU demonstrates commitment to **Social Justice** by advocating and promoting that the social determinants of health be equally accessible to ensure the dignity of every human being.
- the BCNU demonstrates **Solidarity** by promoting unity of our members based on shared goals and values.