



October 1, 2021

You are receiving this newsletter to help keep you updated on issues and BCNU initiatives that may be important to you in your retirement.

BCNU Launches New Television Ad to Highlight Worsening Nurse Shortage

On September 21, a new TV ad began airing in British Columbia to bring more attention to the deepening nursing shortage in our province. The BCNU ad highlights the struggle our members are experiencing every day on the frontlines and the resulting negative impact on patient care.

A dire shortage has plagued BC's health-care system long before this pandemic. The combination of COVID-19, the opioid crisis, and the extraordinary wildfires and evacuations this past summer have only worsened the existing staffing crisis.

Dedicated nurses are still being asked to do more and more with less and less. In some cases, nurses are leaving the profession entirely - creating more challenging working conditions. This is the reality shown in the TV ad and you may view it on the [BCNU YouTube channel](#).

The ad also encourages the public to visit our website to email their MLA on behalf of nurses and their patients. Our retired members can speak up and call for urgent action, too! Please visit www.bcnu.org/speakup today to send your MLA an email and let your voice be heard.

Celebrate BCNU's 40th Anniversary with Update Magazine

BCNU celebrates four decades of advocacy with a retrospective account of nurses' fight for safe patient care and fair working conditions. You may read this [special edition](#) of Update Magazine on our website – it includes the section "Standing Up For Seniors".

Thank you for being part of BCNU's past and present as we celebrate 40 years.

A new and improved BC Seniors' Guide

The updated *BC Seniors' Guide* is a comprehensive publication with vital information on health, housing, finances, community supports and more to help seniors continue living well.

The guide provides information on many programs such as Fair PharmaCare, Medical Services Plan, Shelter Aid for Elderly Renters and the Travel Assistance program that helps enable visits to medical specialists outside your local community.

The new *BC Seniors' Guide* is translated in seven languages and is available in print or PDF. It can be accessed at <http://www.gov.bc.ca/seniorsguide>.

If you know another retired member who did not yet receive this email, please forward this to let them know they can update their information with BCNU and be added to this mailing list by contacting Membership@bcnu.org.

Questions or suggestions? Reply to this email with your feedback for future eNewsletters.

For more information, please visit the [retired nurses](#) page on the BCNU website.

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